



March 3, 2015

Dear Valued Customers,

In light of the of the recently aired 60 Minutes segment featuring Lumber Liquidators and the sales in the U.S. of substandard and mislabeled (Does not meet CARB II compliant requirements as well as the use of lumber that is not sustainably harvested). This pertains to laminate flooring, Engineered and Solid Hardwood flooring.

We would like to take this opportunity to reassure our customers. First of all what's in a name for us our entire company culture is built around Nature. We would like to point out the following facts that you may or may not know about our company, Nature.

We are the largest producer, of building materials headquartered in mainland China. We are 48% owned by Morgan Stanley and traded on the China main stock exchange board. Our company chairman is publicly active in numerous organizations dedicated to sustainable logging, harvesting, manufacturing and usage of lumber used in the manufacturing of flooring, cabinets, solid core wood interior doors and other building materials. Since we have over three thousand Nature retail stores operating in mainland China, it is our number one priority to offer a healthy, quality, and long lasting product to our consumers globally. We take the greatest of care in the sourcing of our raw materials. With a global presence via our offices in Paris France, Lima Peru, Singapore Malaysia, Macon Georgia and of course Foshan City and Hong Kong China.

Nature currently holds the following certifications that apply to all of our flooring and building materials. ISO 1001, ISO 9001, ISO 18001, F.S.C. Certification, GreenGuard Certification, LACY & CARB II Compliance Registration. We also have licensing agreements in place with Unilin and Valinge for the use of their locking system on our floating floor products.

Should you require further information please don't hesitate to visit either of our company websites.

www.nature-flooring.com or www.nature-cn.cn

Best Regards Ed Goldberg Sales Director U.S. Nature Flooring Industries U.S. Div of Nature Home (China) Co. Ltd.

Office (610) 280-9800 Cell (714) 504-0268

